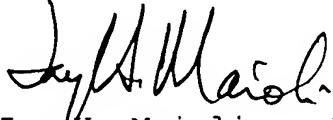## REMARKS

Claims 1-46 remain in the application and claims 1-2, 4-5, 7-8, 11, 13-14, 18, 21-24, 27, 30-33, 35, 37-40, and 42-45 have been amended hereby.

As will be noted from the Declaration, Applicants are citizens and residents of Japan and this application originated there.

Accordingly, the amendments to the specification are made to place the application in idiomatic English, and the claims are amended to place them in better condition for examination.

An early and favorable examination on the merits is earnestly solicited.

Respectfully submitted,
COOPER & DUNHAM, LLP

Jay H. Maioli
Reg. No. 27,213

JHM/AVF/pmc

VERSION WITH MARKINGS TO SHOW CHANGES MADE

IN THE ABSTRACT OF THE DISCLOSURE

The Abstract of the Disclosure has been amended as follows:

--Program data and information associated with at least a consumer commodity that appears in a program of the program data are synchronously transmitted. The program data and the information associated therewith are received. The received program data is reproduced. The reproduced data is displayed on a displaying portion. Information associated with [one] a selected [from] one of a plurality of consumer commodities displayed on the displaying portion is extracted and displayed. [The] A viewer can buy [a] the selected consumer commodity at a store corresponding to the extracted information.--

IN THE CLAIMS

Claims 1-2, 4-5, 7-8, 11, 13-14, 18, 21-24, 27, 30-33, 35, 37-40, and 42-45 have been amended as follows:

--1. (Amended) An information service method, comprising the steps of:

synchronously transmitting program data and information associated with at least [a] one of a plurality of consumer [commodity] commodities that [appears] appears in a program of

the program data;

receiving the program data and the <u>associated</u> information [associated therewith];

reproducing the received program data and displaying the reproduced <u>program</u> data on a displaying portion; and

extracting information associated with [one] <u>a</u> selected [from a] <u>one of the</u> plurality of consumer commodities displayed on the displaying portion and displaying [the] information associated with the selected consumer commodity.

--2. (Amended) The information service method as set forth in claim 1, wherein the method is [information that represents] a method for buying the selected consumer commodity.

--4. (Amended) The information service method as set forth in claim 3, wherein the selected consumer commodity and the information associated [therewith] <u>with the selected consumer commodity</u> are switchably displayed on the child screen.

--5. (Amended) The information service method as set forth in claim 4, wherein the information associated with the selected consumer commodity contains at least information about [the] <u>a</u> price of the selected consumer commodity and information about [the] <u>a</u> name that distinguishes the selected consumer commodity.

12

--7. (Amended) The information service method as set
forth in claim 5, wherein the information associated with the
selected consumer commodity further contains information
representing how the selected consumer commodity [can be] is
bought through a network.

--8. (Amended) The information service method as set
forth in claim 4, wherein the information associated with the
selected consumer commodity is information that designates a
home page for [a] the program of the program data.

--11. (Amended) The information service method as set
forth in claim 9, wherein the information associated with the
selected consumer commodity contains at least information
about [the] a price of the selected consumer commodity and
information about [the] a name distinguishing the selected
consumer commodity.

--13. (Amended) The information service method as set
forth in claim 11, wherein the information associated with the
selected consumer commodity further contains information
representing how the selected consumer commodity [can be] is
bought through a network.

--14. (Amended) The information service method as set
forth in claim 9, wherein the information associated with the
selected consumer commodity is information that designates a

home page for [a] the program of the program data.

--18. (Amended) An information service method, comprising the steps of:

synchronously transmitting program data and information associated with at least a program of the program data;

receiving the program data and the associated information [associated therewith];

reproducing the received program data and displaying the reproduced program data on a displaying device; and

extracting information associated with a portion [that] desired and selected by a viewer [desires and selects] from [a] the program data displayed on the displaying device from the information associated with the program.

--21. (Amended) The information service method as set forth in claim 20, wherein the extracted information contains at least [the] information associated with [the] a price of the selected consumer commodity, [the] information associated with [the] a name that distinguishes the selected consumer commodity, [the] information associated with [the] a title of [the] selected music, [the] information associated with [the] a name of [the] a selected facility, and [the] information representing [the] a location of [the] a selected facility.

--22. (Amended) The information service method as set forth in claim 21, wherein the extracted information further

14

contains information associated with a store from which <u>one of</u> the consumer commodity [or the] <u>and a</u> medium that contains the music can be bought.

--23. (Amended) The information service method as set forth in claim 21, wherein the extracted information further contains information representing how <u>one of</u> the consumer commodity [or] <u>and</u> the music [data can be] <u>is</u> bought through a network.

--24. (Amended) The information service method as set forth in claim 20, wherein [a] <u>the</u> portion selected by the viewer is displayed on at least one of the displaying device and a displaying portion of a commander operated by the viewer.

--27. (Amended) The information service method as set forth in claim 18, wherein the program data and the information associated [therewith] <u>with the program data</u> are transmitted through a bi-directional communication network.

--30. (Amended) A data terminal unit, comprising:

a processing portion for receiving program data and information associated [therewith] <u>with the program data</u> and reproducing the received program data, the program data being transmitted through a communication network[,] <u>and</u> the information being transmitted in synchronization with the

15

program data;

a displaying portion for displaying the program data reproduced by [said] the processing portion; and

a commander operated by a viewer,

wherein information associated with a portion [that] desired and selected by the viewer [desires and selects] is extracted from [a] the program data displayed on [said] the displaying portion from the information associated with the program.

--31. (Amended) The data terminal unit as set forth in claim 30, wherein [said] the commander comprises a commander displaying portion[,] and [wherein] the data terminal unit displays the information associated with the portion [that] desired by the viewer [desires] on at least one of [said] the displaying portion and [said] the commander displaying portion.

--32. (Amended) The data terminal unit as set forth in claim 31, wherein a picture of the portion [that] desired by the viewer [desires] is displayed on [said] the displaying portion and [said] the commander displaying portion.

--33. (Amended) The data terminal unit as set forth in claim 32, wherein a child screen is formed on [said] the displaying portion, the child screen switchably displaying the extracted information and the picture of the portion [that]

16

desired by the viewer [desires].

--35. (Amended) The data terminal unit as set forth in claim 30, wherein a home page for the portion [that] desired and selected by the viewer [desires and selects] from the program displayed on [said] the displaying portion [can be] is accessed corresponding to the information associated with the program data through the communication network.

--37. (Amended) A data transmitting and receiving apparatus, comprising:

a transmitting portion for synchronously transmitting program data and information associated [therewith] with the program data through a communication network;

a processing portion for receiving the program data and the associated information [associated therewith] that have been synchronously transmitted through the communication network and reproducing the received program data;

a displaying portion for displaying the program data reproduced by [said] the processing portion; and

a commander operated by a viewer,

wherein information associated with a portion [that] desired and selected by the viewer [desires and selects] is extracted from [a] the program data displayed on [said] the displaying portion from the information associated with the program.

17

--38. (Amended) The data transmitting and receiving apparatus as set forth in claim 37, wherein [said] the commander comprises a commander displaying portion[,] and [wherein] the data terminal unit displays the information associated with the portion [that] desired by the viewer [desires] on at least one of [said] the displaying portion and [said] the commander displaying portion.

--39. (Amended) The data transmitting and receiving apparatus as set forth in claim 38, wherein a picture of the portion [that] desired by the viewer [desires] is displayed on [said] the displaying portion and [said] the commander displaying portion.

--40. (Amended) The data transmitting and receiving apparatus as set forth in claim 39, wherein a child screen is formed on [said] the displaying portion, the child screen switchably displaying the extracted information and the picture of the portion [that] desired by the viewer [desires].

--42. (Amended) The data transmitting and receiving apparatus as set forth in claim 37, further comprising a server device for storing the information associated with the program data, wherein [said] the processing portion [can access] accesses a home page for the portion [that] desired and selected by the viewer [desires and selects] from the program displayed on [said] the displaying portion

18

corresponding to the information associated with the program data through the communication network.

--43. (Amended) The data transmitting and receiving apparatus as set forth in claim 37, wherein [said] the transmitting portion multiplexes the information associated with the program data and transmits the multiplexed data so that the information associated with the program data is synchronized with a picture of the program data.

--44. (Amended) A data transmitting apparatus for transmitting program data and information associated [therewith] with the program data so that the information associated with the program data is synchronized with a picture [thereof] of the program data.

--45. (Amended) The data transmitting apparatus as set forth in claim 44, wherein the information associated with the program data is multiplexed with the program data and the multiplexed data [is] are transmitted.--

19